



Interreg
Estonia-Latvia

European Regional Development Fund



EUROPEAN UNION

«Baltic Geodata Marketplace»

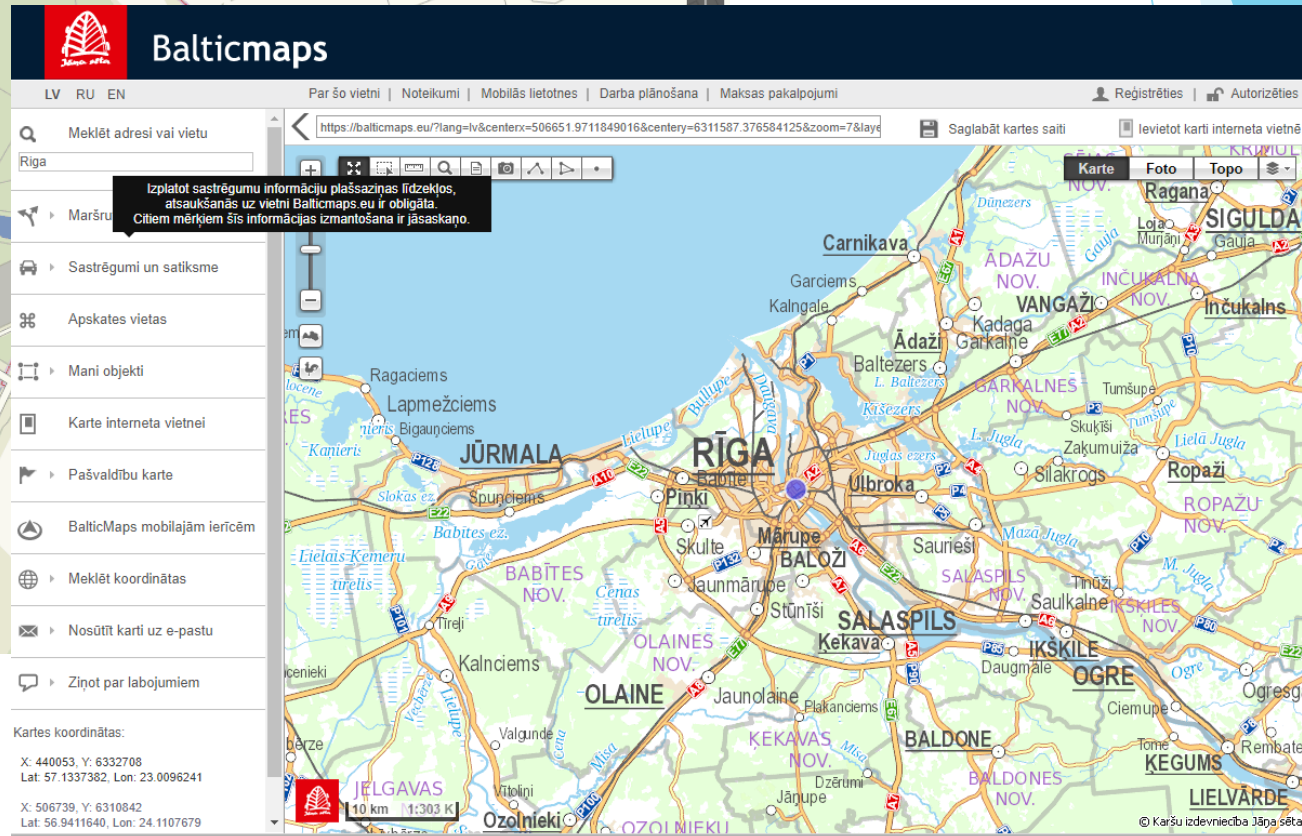
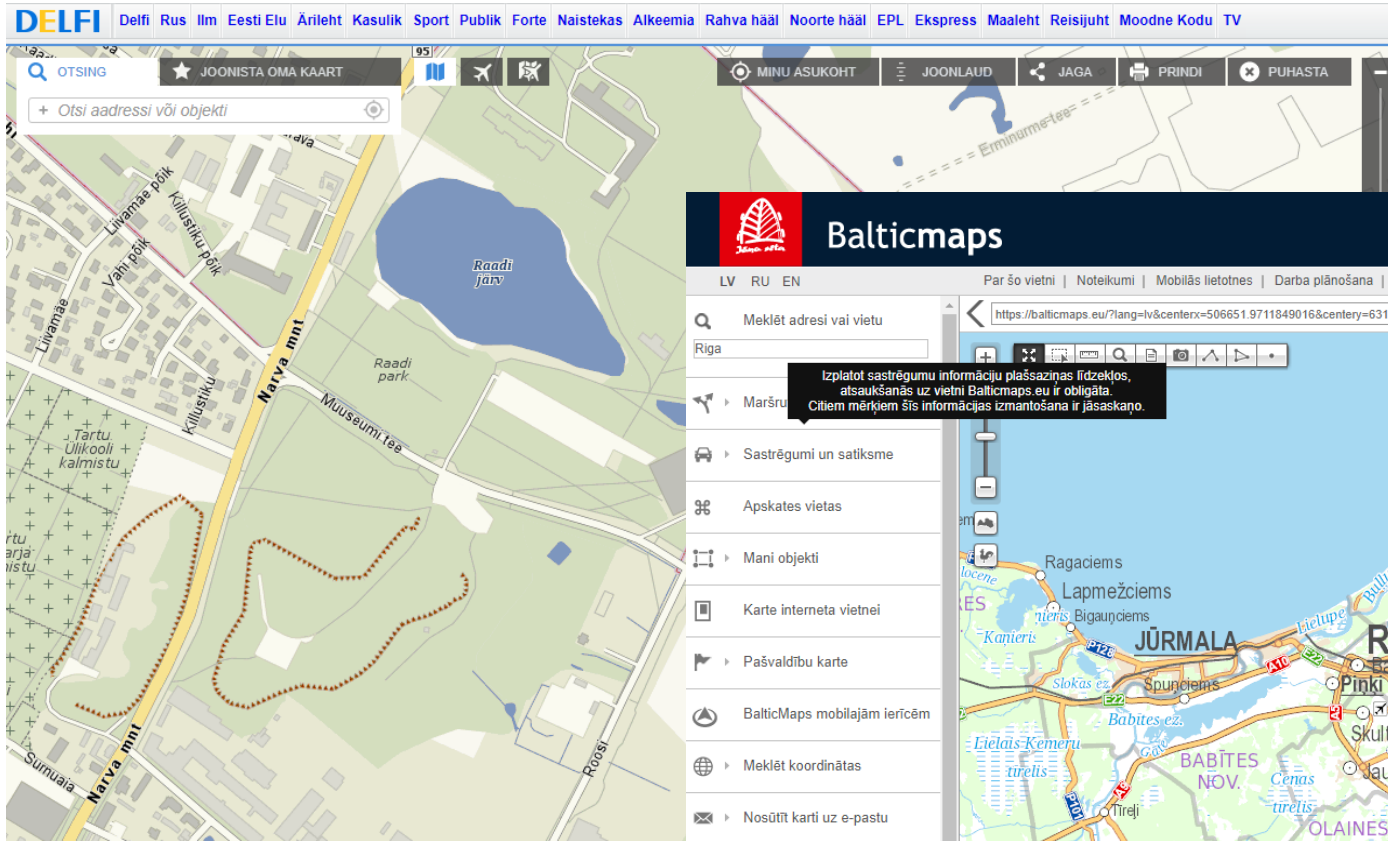
Lessons learned

Gert Vesterberg, Valdis Karulis

About the project

- ▶ Creating unified distribution platform for geospatial data
- ▶ By merging existing databases and offering a unified Baltic geoservices products
- ▶ Where 3rd party vendors can monetize their data easily
- ▶ Software companies and individual developers can have access geoservice API's, which:
 - ▶ Have transparent pricing policy
 - ▶ The best documentation and support available
 - ▶ Follow industry standards and are easy to implement and use
 - ▶ Qualitative and homogeneous geospatial data coverage for the whole Baltic region in one solution

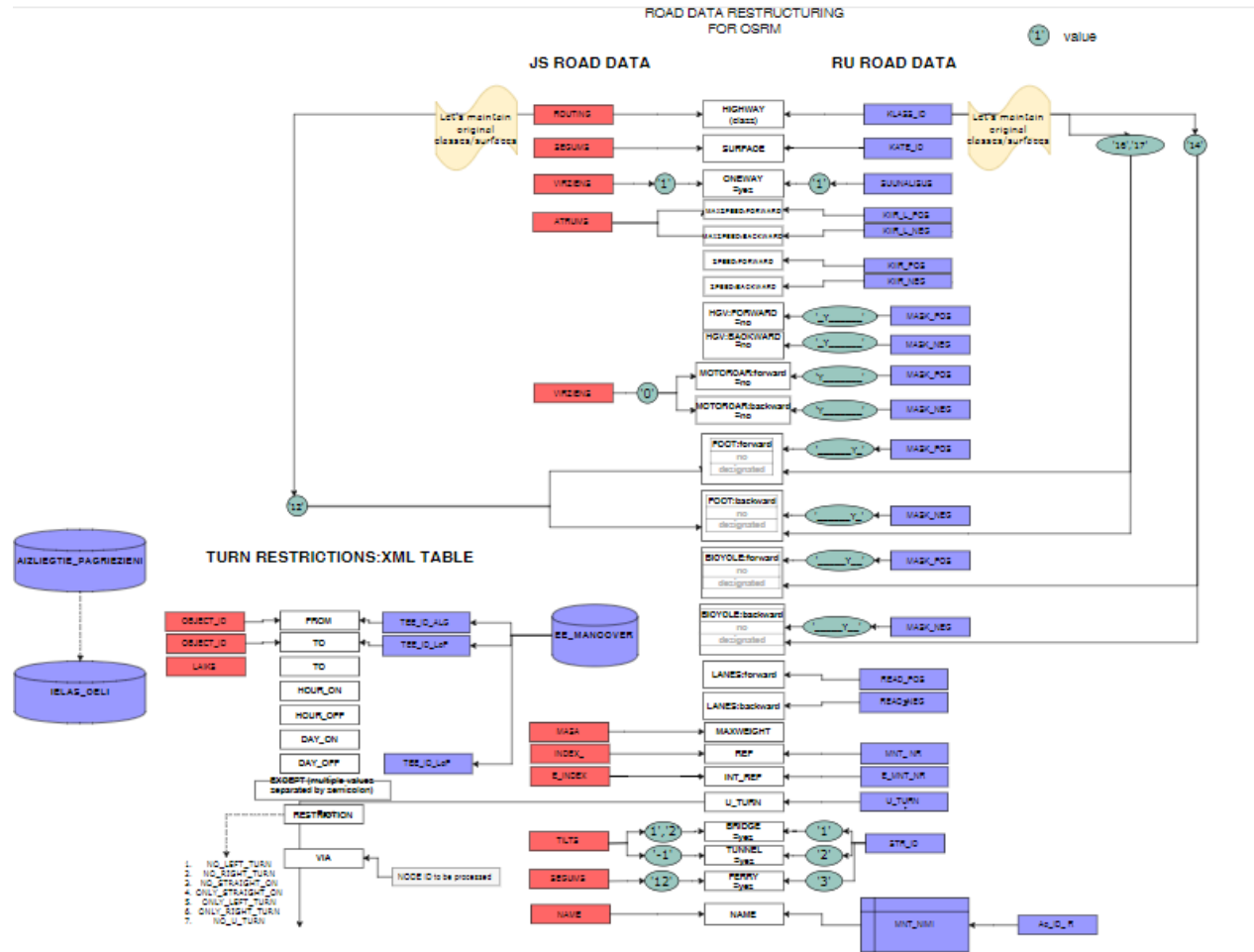
Use cases



How it's made

- ▶ Project planning - Project has been split into small iterations
- ▶ Roles have been divided by expertise / area
- ▶ 2 off-site teams: in Tartu & Riga managed by local PM's
- ▶ Documentation & analysis on shared environment - everyone is welcome to contribute (Confluence)
- ▶ Using Slack for communication, weekly Skype calls, monthly on-site meetings
- ▶ Lots of experiments & prototyping

Analysis example



On-site meetings



What we learned - pt. I

- ▶ Communication & team-building is crucial
- ▶ Everyone should be aligned and share the same vision
- ▶ Analysis paralysis - do not overthink
- ▶ Pay attention to organizational requirements - meetings and events should be documented (evidence)
- ▶ Keep work-logs / fill in the timesheets

What we learned - pt. II

- ▶ Assign people full-time in to the project, whenever possible
- ▶ eMS is complex system, do not leave reporting on a last minute
- ▶ Publicity - attend conferences, let other people know what you are doing
- ▶ Found a new business opportunities in ohter projects
- ▶ Valmiera is the best place to meet 😊

Thank you!