Survey for setting baseline value of the result indicator of the Estonia – Latvia Programme 2014-2020

November, 2015

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Methodology

Survey Description

Research aim

The aim of the survey is to set baseline value of a result indicator of the Programme. The result indicator is “the share of inhabitants of Valga and Valka considering Valga and Valka as a joint entity”.

Field work

- November, 2015

Method

- CATI *(Computer-Assisted Telephone Interviewing)*

Sample

- 400 respondents (Valka, LV: 200, Valga, EE: 200), sample representativeness ensured via quota setting on age and gender

Target group

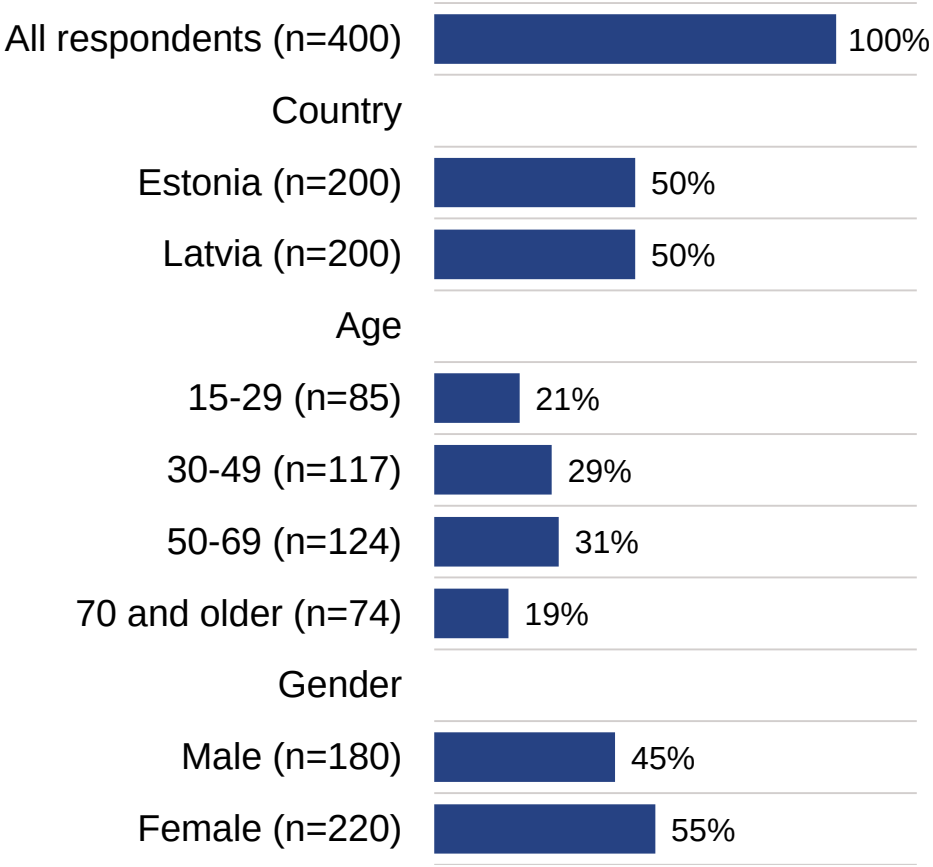
- Inhabitants of Valka and Valga, in the age 15 years and older

Terms used

* Sample size 30<n<50 is an insufficient number to make statistically significant conclusions.
** Sample size of n<30 is extremely small, data are only illustrative.

the indicator is statistically significantly
↑ higher ↓ lower than in the total sample (95% probability)

Sample Profile



Summary

Summary of the survey results

Survey sample basis has been modified out of two hundred respondents selected as a stratified random sample among inhabitants of Valga (Estonia) and two hundred respondents from Valka (Latvia).

The group of respondents both in Valga and Valka represents the structure of population in these towns.

Survey results show that **21% of inhabitants of Estonian Valga and Latvian Valka consider these towns a joint entity**. **17%** of inhabitants shared opinion that Valga and Valka are ***rather one joint town with a few things apart***, while the highest unity rate, i.e. ***one town that has formed of two towns***, was given by **4%** of respondents..

Significantly **more younger people at the age 15-29 consider Valga and Valka to be rather one joint town** in comparison to the rest age groups, while **for people at the age 70 years and older it was statistically significantly more difficult to evaluate** unity of two towns.

There were **no statistically significant differences** in evaluation on unity of Valga and Valga either **between the countries or genders**.

Noticeably **more Latvians visit Valga almost daily** – 1/3 of inhabitants of Valka indicated they visit neighbor town almost every day, while **only every 10th inhabitant of Valga** visits neighbor town with the same frequency. The biggest share (**37%**) of **inhabitants of Valga visit Valka a few times a year**, while the same visit frequency is relevant for **21% of population of Valka**. Older age group (70 years and older) visit neighbor town noticeably less compared to the rest age groups.

The most **common suggestions**, what Valga and Valka could do jointly in the nearest future are **cultural events**, **establishment of new workplaces**, as well as **provision of joint medical treatment** and **transport connection** between these towns. Joint medical treatment appeared to be extremely important for Latvians which influenced the total result. Also joint medical treatment was significantly more mentioned by women and appeared to be the most popular suggestion among older people (at the age 70 years and older). Joint activities for children were significantly more mentioned by younger people (at the age 15-29 years old).

Main Results

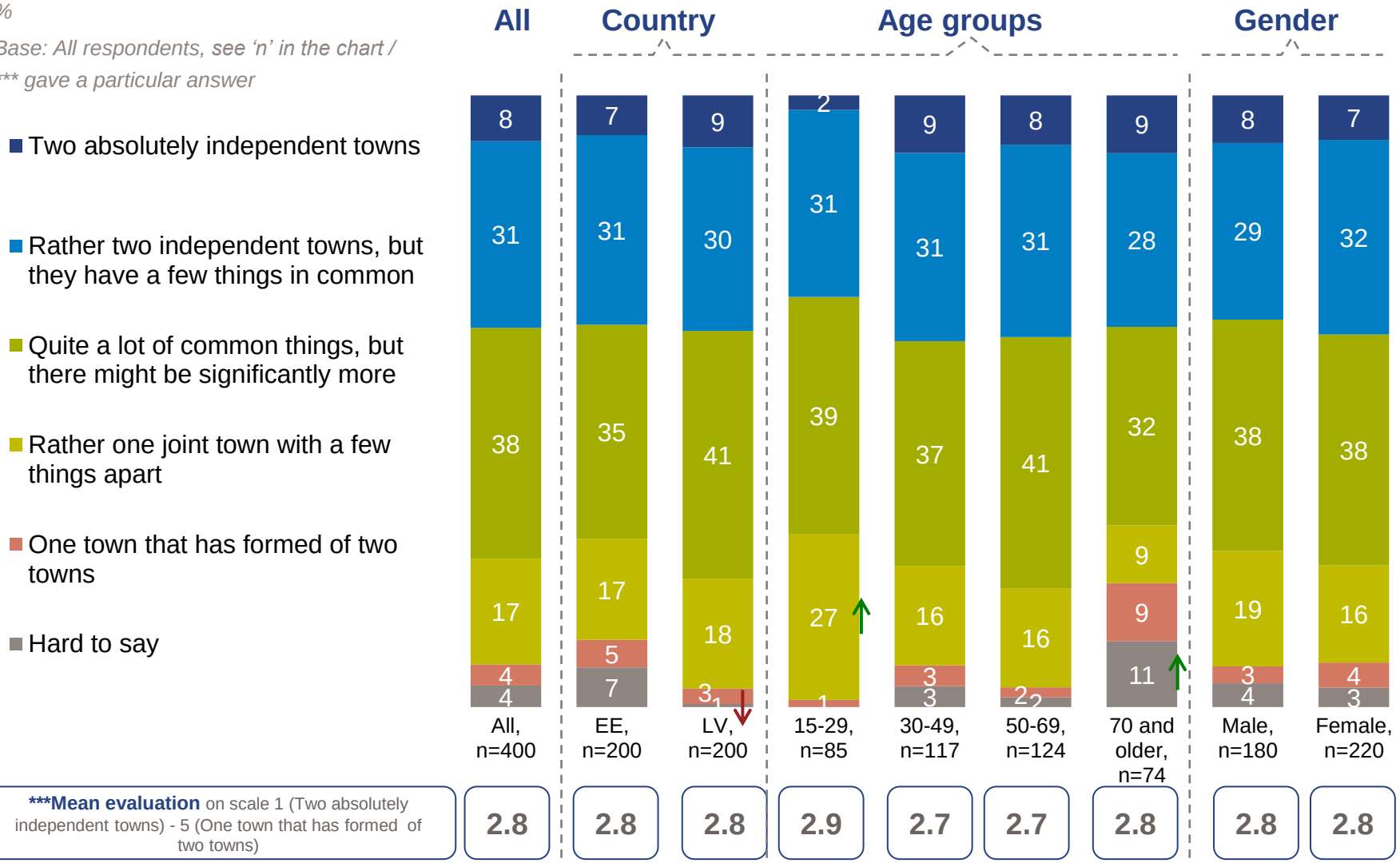
Valga and Valka unity index

A01. Please evaluate on a 5-point scale, to what extent have Valga and Valka towns formed one joint town?

%

Base: All respondents, see 'n' in the chart /

**** gave a particular answer*

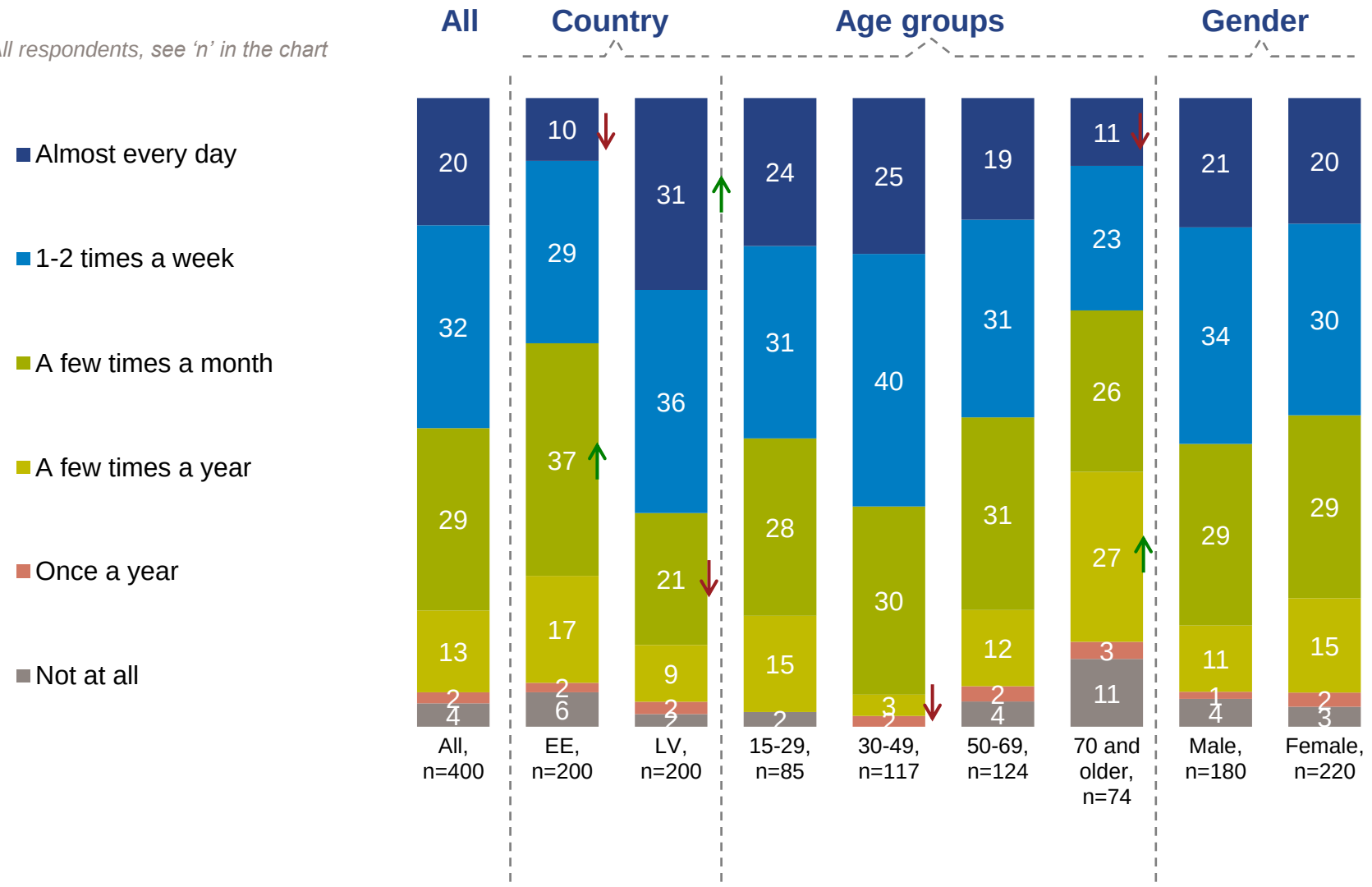


Neighbor country visiting frequency

A02. How often have you visited neighbor town within the past year?

%

Base: All respondents, see 'n' in the chart

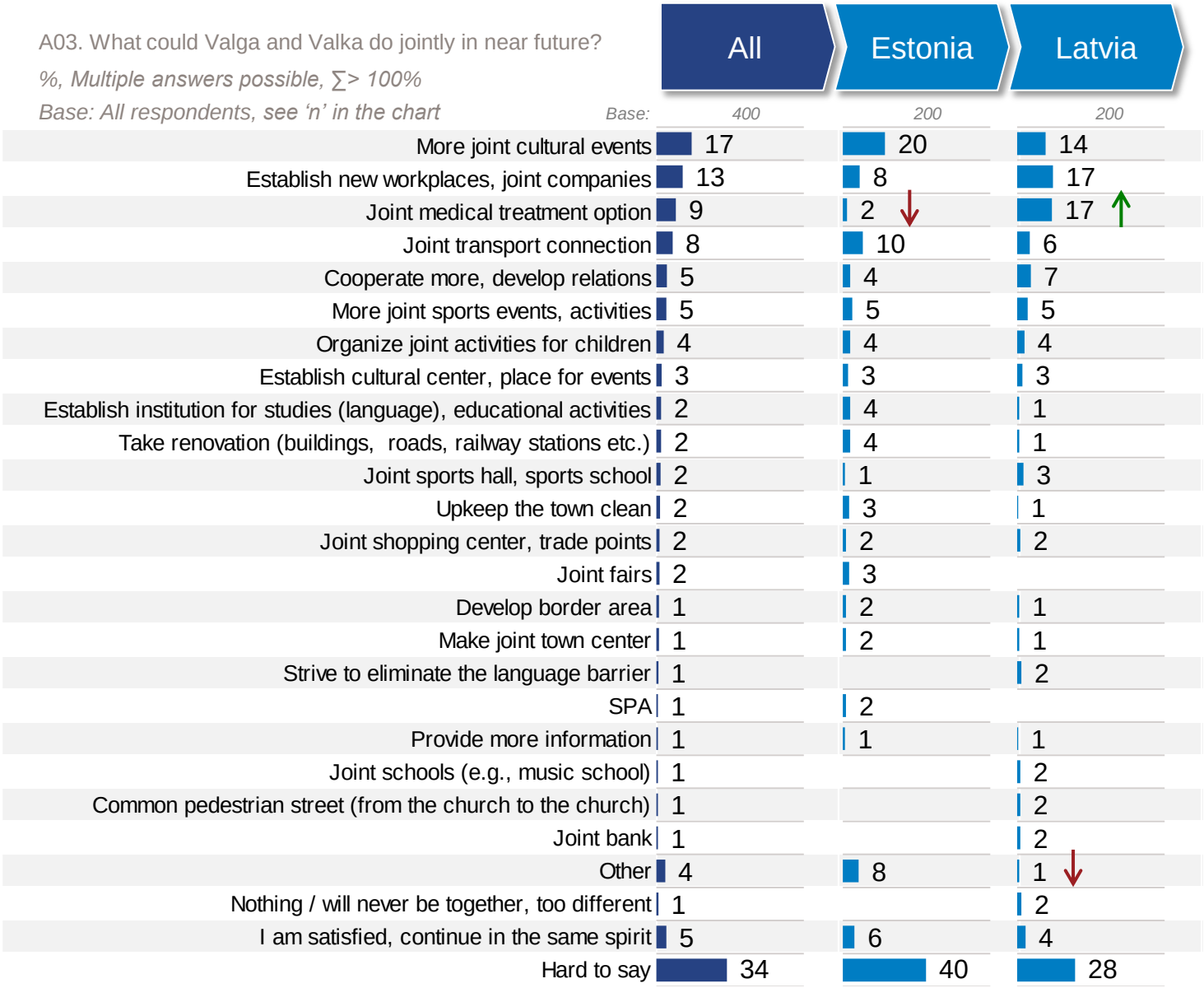


Suggestions for joint activities by countries

A03. What could Valga and Valka do jointly in near future?

%, Multiple answers possible, ∑> 100%

Base: All respondents, see 'n' in the chart

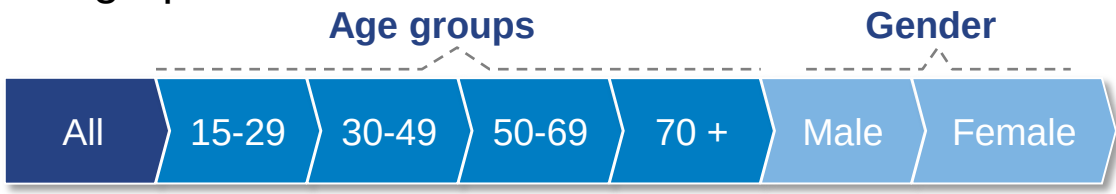


Suggestions for joint activities by demographic parameters

A03. What could Valga and Valka do jointly in near future?

%, Multiple answers possible, ∑> 100%

Base: All respondents, see 'n' in the chart



	Base:	400	85	117	124	74	180	220
More joint cultural events		17	26	15	18	7	13	20
Establish new workplaces, joint companies		13	13	11	15	11	14	11
Joint medical treatment option		9	5	10	6	18	3	15
Joint transport connection		8	4	6	13	7	7	9
Cooperate more, develop relations		5	4	3	7	5	5	5
More joint sports events, activities		5	11	2	4	4	5	5
Organize joint activities for children		4	12	3		1	1	5
Establish cultural center, place for events		3	5	3		4	2	3
Establish institution for studies (language), educational activities		2	4	2	2	1	3	2
Take renovation (buildings, roads, railway stations etc.)		2	4	3	2	1	4	1
Joint sports hall, sports school		2	4	2	1	3	2	2
Upkeep the town clean		2		2	2	4	1	3
Joint shopping center, trade points		2		2	2	3	1	2
Joint fairs		2		2	2	1	3	0,5
Develop border area		1	2		2	1	2	1
Make joint town center		1	1	1	2		2	0,5
Strive to eliminate the language barrier		1	1		1	3	2	0,5
SPA		1		2		1	1	1
Provide more information		1			2		1	0,5
Joint schools (e.g., music school)		1		1	2		1	1
Common pedestrian street (from the church to the church)		1			2			1
Joint bank		1		1		3		1
Other		4	5	7	2	3	6	3
Nothing / will never be together, too different		1		1	2			2
I am satisfied, continue in the same spirit		5	1	4	4	11	2	7
Hard to say		34	36	33	31	35	41	28

Annex: Questionnaire

Kõigepealt mõned küsimused Teie kohta:

D00 [S]
Kas elate Valga linnas?

1. Jah
2. Ei – *PROG.: END INTERVIEW*

D01 [S]
Teie sugu:
INT: ARGE KUSIGE, MARKIGE VASTAJA SUGU:
1. Mees
2. Naine

D02 [O]
Kui vana Te olete?
INT: PANGE KIRJA:

……..

A01 [S]
Palun hinnake 5-pallisel skaalal, mil määral on Valga ja Valka linn tänaseks kokku kasvanud!
INT: LUGEGE VASTUSEVARIANTE ETTE!

1. kaks täiesti omaette linna
2. pigem kaks omaette linna, aga on ka ühiseid asju
3. päris palju on ühiseid asju, aga neid saaks märksa rohkem olla
4. pigem kokkukasvanud linn, aga mõned asjad on lahus
5. täiesti üheks linnaks kokku kasvanud
6. Raske öelda *(INT.: ARGE LUGEGE ETTE!)*

A02 [S]
Kui tihti külastasite naaberlinna (Valkat) viimase aasta jooksul?
INT: LUGEGE VASTUSEVARIANTE ETTE!

1. peaaegu iga päev
2. 1-2 korda nädalas
3. mõned korrad kuus
4. mõned korrad aastas
5. kord aastas
6. mitte kordagi

A03 [O]
Mida võiksid Valga ja Valka lähiajal ühiselt ära teha?
INT: PANGE SÕNA-SÕNALT KIRJA:

……
……
……
Täname Teid osavõtlikkuse eest!

Pirmkārt, pāris jautājumi par jums:

D00 [S]
Vai Jūs dzīvojat Valkas pilsētā?

1. Jā
2. Nē – *PROG.: END INTERVIEW*

D01 [S]
Jūsu dzimums:
INT: NEJAUTAJIET, VIENKĀRSI ATZIMEJIET:

1. Vīrietis
2. Sieviete

D02 [O]
Sakiet, cik Jums ir gadu?
INT: IERAKSTIET:

……..

A01 [S]
Lūdzu, novērtējiet 5 punktu skalā, cik lielā mērā Valgas un Valkas pilsētas šodien ir saaugušas kopā!
INT: NOLASIET ATBILŽU VARIANTUS

1. divas pavisam neatkarīgas pilsētas
2. divas diezgan neatkarīgas pilsētas, bet ir kopīgas lietas
3. samērā daudz kopīgu lietu, bet to varētu būt vairāk
4. diezgan saaugusi pilsēta, bet ir arī dažas atsevišķas lietas
5. viena pavisam saaugusi pilsēta
6. grūti atbildēt *(INT.: NELASIET!)*

A02 [S]
Cik bieži Jūs esat bijis kaimiņpilsētā pēdējā gada laikā?
INT: NOLASIET ATBILZU VARIANTUS

1. gandrīz katru dienu
2. 1-2 reizes nedēļā
3. dažas reizes mēnesī
4. dažas reizes gadā
5. 1 reizi
6. nekad

A03 [O]
Ko Valga un Valka varētu darīt kopā tuvākajā nākotnē?
INT: IERAKSTIET VĀRDS VĀRDĀ, KĀ TEICA RESPONDENTS:

……
……
……

Paldies par atsaucību!

Сперва, несколько вопросов о Вас:

D00 [S]
EST: Проживаете ли Вы в городе Валга?
LAT: Проживаете ли Вы в городе Валка?

1. Да
2. Нет – *PROG.: END INTERVIEW*

D01 [S]
Ваш пол:
INT: НЕ СПРАШИВАЙТЕ, ПРОСТО ОТМЕТЬТЕ:

1. Мужчина
2. Женщина

D02 [O]
Сколько Вам лет?
INT: ЗАПИШИТЕ:

……..

A01 [S]
Оцените, пожалуйста, при помощи 5-балльной шкалы, в какой мере срослись на сегодня Валга и Валка!
INT: ЗАЧИТАЙТЕ ВАРИАНТЫ ОТВЕТОВ:

1. два совершенно самостоятельных города
2. два довольно самостоятельных города, но есть и совместные дела.
3. сравнительно много общих дел, но их могло бы быть и больше
4. довольно сросшийся город, но есть и свое ведение дел
5. совершенно сросшийся город
6. Затрудняюсь ответить *(INT.: НЕ ЗАЧИТЫВАЙТЕ!)*

A02 [S]
EST: Как часто Вы бывали в соседнем городе (в Валке) в течение прошедшего года?
LAT: Как часто Вы бывали в соседнем городе (в Валге) в течение прошедшего года?

- почти каждый день
- 1-2 раза в неделю
- несколько раз в месяц
- несколько раз в году
- 1 раз за год
- ни разу

A03 [O]
Что могли бы предпринять Валга и Валка совместно в ближайшем будущем?
INT: ЗАПИШИТЕ СЛОВО В СЛОВО:

……
……
……

Благодарим Вас за участие!

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